



## TRIBUTARIES<sup>®</sup> Hosts Orlando Stop on CEA's “America Wins with Trade” Tour

**Orlando, Florida, August 2008**—Tributaries<sup>®</sup> Cable, an acknowledged leader in the design, production, and distribution of high-quality audio and cables, accessories, and electronics, recently hosted the Orlando stop on the Consumer Electronics Association's (CEA) 34-state, “America Wins With Trade” tour. The stop included a brief press conference and tour of the Tributaries facility.



The new grassroots initiative was developed to help all Americans understand the importance of trade for creating jobs and driving the national economy.

Joe Perfito, President of Tributaries, said, “It was very

exciting to have the CEA Trade Bus stop in Orlando at our facility. As an exporter of Tributaries products to many foreign countries, we are very much in favor of free trade with our international trading partners. The increase in business developed by international trading results in more jobs at our company and, in turn, improves local economy. If these actions were duplicated in the thousands of other small businesses across the USA, the improvement would be felt throughout the entire US Economy.”

### **About CEA**

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$161 billion U.S. consumer electronics industry. More than 2,200 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion and the fostering of business and strategic relationships. CEA also sponsors and manages the International CES – Where Entertainment, Technology and Business Converge. All profits from CES are reinvested into CEA's industry services. Find CEA online at [www.CE.org](http://www.CE.org).

### **About Tributaries<sup>®</sup>**

Established in 1991 in Orlando, Florida, Tributaries<sup>®</sup> is an acknowledged leader in the design, production, and distribution of high-quality audio and video interconnect cables, speaker wires, accessories, and electronics. The company prides itself on its customer service, and has won the CE industry magazine *Inside Track* Supplier Loyalty Awards a total of eleven times in the past twelve years.

For more information, please visit [www.tributariescable.com](http://www.tributariescable.com).

**Please direct media inquiries to:**

Sue Toscano or Marisa Nocera  
Nicoll Public Relations, Inc.  
Sue or Marisa@nicollpr.com  
(781) 762-9300

High-resolution photography is also available for download from the Tributaries photo site:

[www.tributariescable.com/photoweb](http://www.tributariescable.com/photoweb)