



## Tributaries<sup>®</sup> Bows Advanced HDMI Extender Solution

**Orlando, Florida—August 2008—**Tributaries<sup>®</sup> Cable, established as the value leader in high-end cables and installation accessories, introduces its most advanced HDMI extender solution to date, allowing an HDMI source—such as a DVD/Blu-ray disc player or output from an A/V receiver, processor, or whole-house system—to be placed as much as 130 feet (40 meters) away from its signal's destination. The new, award-winning Tributaries<sup>®</sup> **Model HX101** is fully HDMI v1.3 compatible and HDCP compliant, and so supports the range of HDMI v1.3 features, including 1440p resolution, Deep Color 10/12/16-bit signal-formatting, xvYCC Color Space, and Dolby TrueHD<sup>®</sup> and DTS-HD Master<sup>®</sup> lossless multichannel digital audio systems—as well as refresh rates up to 120Hz, to accommodate the latest TV and projector designs.

The HX101 is a must-have product for consumers who have invested heavily in HD components that require long runs of HDMI cable. While the evolving HDMI format has quickly become the standard, it is subject to signal losses (and thus data errors) over cable lengths as short as 20 feet (6 meters), making HDMI interconnection of multi-room systems, and even of front projectors in larger rooms problematic. However, thanks to automatic signal equalization, the HX101 compensates for cables as long as 130 feet (40 meters), ensuring pristine, noise-free high-definition images and digital audio performance virtually regardless of cable runs. Perhaps just as important, the new Tributaries design is backward-compatible ensuring a reliability that was not always certain with earlier, competing HDMI extenders: the HX101 is trouble-free and user-transparent. Additionally, this unit requires a mere 5 volts of power, adding performance security without the burden of excess power.

The HX101 advanced extender solution gives the user the peace of mind that the audio/video performance of his or her high-definition system will be delivered as promised. Available now at a manufacturer's suggested price of \$150.

### **About Tributaries<sup>®</sup>**

Established in 1991 in Orlando, Florida, Tributaries<sup>®</sup> is an acknowledged leader in the design, production, and distribution of high-quality audio and video interconnect cables, speaker wires, accessories, and electronics. The company prides itself on its customer service, and has won the CE industry magazine *Inside Track* Supplier Loyalty Awards a total of eleven times in the past twelve years.

For more information, please visit [www.tributariescable.com](http://www.tributariescable.com).

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