



Tributaries[®] Bows Duo of New High Definition HDMI Electronics Solutions

Format-Converter and Matrix Switcher Solve Slippery System Issues

Orlando, FL—August 2007—On the scene for some 15 years now, Florida's Tributaries[®], has won itself a name internationally for high-value, high-performance audio, video, and digital cables, connectors, and accessories. Among the latter, recently, has come a handful of exceedingly useful, small, electronics "helpers" for hi-def and SD video signals and distribution; for example, the well-received HX100 HDMI extender (up to 50 meters!), and the award-winning HX410A HDMI/video switcher. Now the Tributaries family of high definition solutions grows by two, with the addition of uncommonly handy accessories that are true problem solvers, including the **HC100 Format-Converter and the HM420 Matrix Switcher**.

First, the **Tributaries[®] HC100**. This is a problem-solver that may not be required in every system or installation, but those that do will find it an irreplaceable and all-but-unique solution. The HC100 format-converts component-video, plus TOSLINK (optical digital audio) to HDMI 1.2: plug in Y/Pb/Pr three-RCA component cabling and optical-digital into its input, and get HDMI video-plus-digital-audio output. That's it: The HC100 is the simple, superbly high-quality, full-HD 1080p-compatible and HDCP-compliant way to make older, component-only gear HDMI-ready quickly, cleanly, effectively, and without breaking the bank.

Second, the **Tributaries[®] HM420**. A 4x2 HDMI matrix-switcher it can be the solution to several different potential puzzles, including the "too many cool new toys" customer conundrum, and the "two TVs but one system" syndrome. The HM420 accepts up to four HDMI sources (inputs), and routes any or all to either or both of its two HDMI outputs, thus providing a single set of sources to be routed to two different HDMI-compatible screens (or systems), or effectively adding three additional HDMI inputs to any component or system. The HM20 includes a learning IR remote and serial control (via its RS-232 port), easily and effectively integrating it transparently into a custom-designed system-controller. The HM420 is HDMI 1.2 and HDCP compliant, and includes a 5-volt power supply.

Both **Tributaries**[®] newest fast-fix solutions will be available as follows at the following manufacturer's suggested prices:

HC100: \$300, available now.

HM420: \$1200, available Oct 1, 2007

About Tributaries[®]

Established in 1991 in Orlando, Florida, Tributaries[®] is an acknowledged leader in the design, production, and distribution of high-quality audio and video interconnect cables, speaker wires, accessories, and electronics. The company prides itself on its customer service, and has won the CE industry magazine *Inside Track* Supplier Loyalty Awards a total of ten times in the past eleven years.

Tributaries[®] is a wholly owned subsidiary of Gordon J. Gow Technologies, Inc.

For more information, please visit www.tributariescable.com.

Please direct media inquires to:

Sue Toscano or John Nicoll
Nicoll Public Relations, Inc.
John or Sue@nicollpr.com
(781) 762-9300