



Tributaries® Appoints Maverick Marketing in Florida

Orlando, FL—March 2011—Tributaries pleased to announce the appointment of Maverick Marketing as their representative in Florida, effective immediately. Principals, Lee Waldstein and Randy Hardy bring a combined total of 49 successful years in retail and marketing experience in consumer electronics specializing in home theater equipment.

“Working with both retail and custom installers, Lee and Randy have the knowledge and enthusiasm needed to assist their dealers in applying sound principles of management and marketing to their business,” said Joe Perfito, President of Tributaries. “We are thrilled to have them represent Tributaries in our home state of Florida.”

In addition to Tributaries, Maverick Marketing also is the authorized Representative for Paradigm/Anthem, Bay Audio, Wolf Cinema, Draper, Russound, Screen Innovations, Salamander and Acoustiblok.

About Tributaries®

Established in 1991 in Orlando, Florida, Tributaries® is an acknowledged leader in the design, production, and distribution of high-quality audio and video interconnect cables, speaker wires, accessories, and electronics. The company prides itself on its customer service, and has won the CE industry magazine *Inside Track* Supplier Loyalty Awards a total of 12 times in the past 14 years.

For more information, please visit www.tributariescable.com.

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