



Tributaries® Making It Easier for Dealers To Do Business

Orlando, FL—August 2012—Tributaries is thrilled to announce additional improvements to its recently revamped dealer site including several enhancements to expedite the order process. The updates also incorporate social media add-ons to connect the field with headquarters.

“We have listened to our customers and will continue to listen to bring you the enhancements that you need to make your job easier,” said Joe Perfito, President of Tributaries. “We understand that running a business is difficult. We constantly strive to make the experience with Tributaries fast and easy for our dealers, so you they can get on with business and get the job done!”

New Quick Order

This new feature was designed for those dealers who understand the Tributaries stock code system to help make ordering faster. Simply start typing the stock code number and a drop down list appears to help making selection fast and easy!

Track VIR & Free Freight Status

The Purchase History Overview tracks the rebate and Free Freight status. The page provides historical data for past months and quarters, and calculates in *real time* the amount needed for month’s end to earn the next level of VIR or Free Freight. In addition, while entering an order, there are notes indicating free freight earnings and VIR status. This section provides dealers with the necessary information to make sound business decisions regarding freight savings and quarterly rebate earnings.

Other Enhancements

The dealer website also provides **Special Handling Options** on drop ship orders to include: Residential Delivery, Lift-Gate request and No Signature Required. Now it’s possible to track orders at every stage in the system, starting on the **Pending Order page**, follow the order through system from pending, received, in warehouse to shipped or back order. Shipped orders are easily tracked by going to **Purchase History** selecting the order and clicking the tracking or PRO number which then

connects to the shipping company website for transit and delivery information. The **Stock Status Report** under Resources displays all products on back order with expected to ship dates. Lastly, in response to specific dealer request, the site now offers a **New User: Sales**. This security level allows a salesperson the ability to view products and prices, and build a cart only.

On the main Tributaries website there has also been a few additions including a **Photoweb** on the Resources page that provides a quick link to all product photos. The main page showcases the latest **tweet** with a photo as Tributaries Sales Team travels in the field or as something happens at the headquarters that is interesting to share.

Please check out @Tributaries to follow and be sure to like us on Facebook.

About Tributaries®

Established in 1991 in Orlando, Florida, Tributaries® is an acknowledged leader in the design, production, and distribution of high-quality audio and video interconnect cables, speaker wires, accessories, and electronics. The company prides itself on its customer service, and has won the CE industry magazine *Inside Track* Supplier Loyalty Awards a total of 13 times in the past 15 years.

For more information, please visit www.tributariescable.com.