



Tributaries Bows Duo of Flagship Cable Lineups

Two All-New Series Totaling Nearly Two-Dozen SKUs Introduced

Orlando, FL—August 2007—At the 2007 CEDIA Show in Denver, Colorado, Tributaries® will debut two new ranges of cables destined to redefine the high-end value/performance connectivity category. The Tributaries® **Series 9** and **Series 7** families of interconnects will extend its reputation for quality still higher with designs suited to the most demanding audio and home-theater systems and installations.

“There are a lot of very expensive cables out there,” says Joe Perfito, President of Tributaries®. “But few if any can match the new Series 9 and Series 7 for thoroughness of engineering and quality of construction—and we know for certain that none can approach their value. Everything we’ve learned in more than 15 years of cable and connector design is reflected in these products, and we’re proud of them. We fully expect these new Tributaries to take their place at the top of the cable and interconnect world.”

Both new Tributaries® ranges are offered in families dedicated to video, analog-audio, digital-audio, and digital-video formats, each one specifically engineered to bring state-of-the-art performance to its appointed task. The Series 9 take pride of place as the company’s new flagship cables: Simply put, the finest cables Tributaries® has yet created. The Series 7 cables come astonishingly close to equaling Series 9 performance, at substantial savings thanks to judicious use of less costly materials in selected, less-critical positions. Where the ultimate in performance is demanded and cost is no object, the Series 9 is the clear choice—but for many, the quality and value of the remarkable new Series 7 cables will be difficult to pass up.

Every Series 9 and Series 7 cable, excepting the HDMI and optical-digital models, is hand-soldered and hand-assembled at the Tributaries® Florida facility. All feature gold-plated, solid brass connectors with fully gold-plated contacts and connectors, solid-metal covers, and waterproof woven jacketing.

Series 9 Tributaries features include:

Analog Audio

- Heavy, 20AWG OFHC solid copper signal conductor and a 1.25% silver-plated 20AWG/46-strand OFHC copper return conductor; these deliver world-class signal-transfer with unmatched flexibility and corrosion-free longevity.
- LDPE insulator for superior dielectric properties and flexibility.
- OFHC copper braided shield provides 95% coverage plus a double-sided copper foil secondary shield with 100%-coverage for optimum isolation from interference.

Digital and Video

- True 75-ohm engineered coaxial construction for optimum video signal-transfer
- 20AWG, 2.5% silver-plated solid OFHC copper conductor reduces “skin effect” by improving conductance at ultra high video/digital frequencies.
- Cutting-edge “skin-foam-skin” dielectric construction maintains tight-spec 75-ohm impedance even when the cable is bent.
- Dual concentric OFHC copper braided shields provide 95% coverage plus a double-sided copper foil secondary shield with 100%-coverage ensures unparalleled protection from noise, RFI and EMI.

HDMI Digital Video

- All HDMI models are fully compliant with HDMI v1.3/1.3a and HDCP.
- Engineered 100-ohm construction complies with HDMI specification.
- 10.2 Gbps bandwidth ensures total data transmission, future-tolerance.
- 25AWG silver-plated copper conductors minimize “skin effect” via improved conductance at ultra-high video/digital frequencies.
- Unique “skin-foam-skin” dielectric maintains tight spec 75-ohm impedance even when cable is bent.
- Tinned OFHC braided copper 95%-coverage shield plus an aluminum/Mylar® wrap with 100%-coverage.
- Gold-plated connectors, die-cast metal covers, gold -plated contacts ensure trouble-free performance.

The Tributaries Series 7 share most of the Series 9’s important design elements and their benefits, but implement selected cost-saving changes in materials to reach lower price points while preserving much of the Series 9’s unsurpassed performance. Where the ultimate in performance is demanded and cost is no object, the Series 9 is the clear choice. But for many, the quality and value of this remarkable new Series 7 cables will be tough to pass up.

Like the Series 9, every Series 7 analog audio and video model features hand-soldered construction by the Tributaries team at the firm's Florida, USA plant, with solid-brass connectors throughout.

Series 7 Tributaries features include:

Analog Audio

- Twisted-pair construction for immunity to outside interference.
- Dual 20AWG/46 strand OFHC copper conductors maintain high conductance and flexibility.
- LDPE insulator layer for excellent dielectric properties and flexibility.
- OFHC copper braided shield provides 95% coverage plus an aluminum/Mylar® secondary shield with 100%-coverage delivers superior shielding.

Digital and Video

- True 75-ohm engineered coaxial construction for optimum video signal-transfer.
- 20AWG/46-strand 1.25% silver-plated copper signal-conductor reduces “skin effect” for improved conductance at ultra highvideo/digital frequencies.
- Nitrogen-injected PE insulation for best dielectric properties.
- OFHC copper braided shield with 95% coverage plus a double-sided aluminum/Mylar® secondary shield with 100%-coverage yields superb rejection of interference and noise.

HDMI Digital Video

- All HDMI models are fully compliant with HDMI v1.3/1.3a and HDCP.
- Engineered 100-ohm construction complies with HDMI specification.
- 10.2 Gbps bandwidth ensures total data transmission and future-tolerance.
- 26AWG silver-plated copper conductors reduce “skin effect” for improved conductance at ultra-high digital-video frequencies.
- Unique “skin-foam-skin” dielectric maintains tight spec 75-ohm impedance even when cable is bent.
- Tinned OFHC copper braided shield with 95%-coverage plus an aluminum/Mylar® wrap with 100%-coverage
- Gold-plated connectors, die-cast metal covers, gold-plated contacts ensure trouble-free performance.

All of the Tributaries[®] Series 9 and Series 7 cables are available in a wide range of formats, lengths, and connectors, including balanced-audio models; Series 9 includes a new optical-digital cable using multi-stranded core technology terminated with a hand polished convex-lens. Like all Tributaries products, the Series 7 and 9 cables comply fully with the RoHS environmental standards; what's more, like all Tributaries products, each Series 7/9 cable is optionally available without retail plastic blister packaging, a further environmentally conscious measure.

Tributaries[®] Series 7 and 9 cables are now available with the following suggested retail pricing.

Series 7: 1m Optical: \$75
 1m of Component Video \$200

Series 9: 1m Optical: \$150
 1m of Component Video \$400

About Tributaries[®]

Established in 1991 in Orlando, Florida, Tributaries[®] is an acknowledged leader in the design, production, and distribution of high-quality audio and video interconnect cables, speaker wires, accessories, and electronics. The company prides itself on its customer service, and has won the CE industry magazine *Inside Track* Supplier Loyalty Awards a total of ten times in the past eleven years.

Tributaries[®] is a wholly owned subsidiary of Gordon J. Gow Technologies, Inc.

For more information, please visit www.tributariescable.com.

Please direct media inquires to:

Sue Toscano or John Nicoll
Nicoll Public Relations, Inc.
John or Sue@nicollpr.com
(781) 762-9300