



Totally tested, tried and trusted.  
**Tributaries.**



The Professional Installer's  
**Most Trusted** Cable Supplier



## Why Tributaries® cable?

### There are many choices of cables and accessories available today, so why choose Tributaries?

Tributaries® is a privately owned American company who supply hundreds of the best Audio Video retailers and custom installers across North America. We also supply professional distributors all around the world. Tributaries® high performance products are based on high quality tried and tested materials and proven scientific principles. Our growing business and hard earned reputation for service and support is based on more than 20 years of unwavering commitment to quality, value, performance and customer service and just one of the reasons why the respected AV industry "Inside Track" Magazine has awarded Tributaries the "Supplier Loyalty Award" as the best Custom Installation Wire & Cable Company in our industry a record Thirteen out of the past Fifteen years.

## What makes us special?

### Many companies in the AV business make all kinds of wild claims about themselves. We prefer to let our actions speak louder than words.

As far as we know, Tributaries® is the only company to offer a 100% warranty on products. No annoying fine print to worry about with Tributaries® – if one of the products fails, it will be replaced or repaired free of charge. We are pleased to say this doesn't happen very often, as every single product that leaves Tributaries® is fully tested. That's just one reason why Tributaries® stands behind its products and provides a "Total Satisfaction" pledge. If you aren't 100% satisfied we will 'pull out the stops' to make you happy. Because the Tributaries® product line covers many cable configurations; as well as power products and video accessories, a customer can often wire his entire home with our products and be assured of the same great quality, service and support.



### **Joe Knows Power™**

Joe Perfito, President

*"As the founder and President of Tributaries, I pledge to provide you with excellent products through the use of advanced technologies and proven engineering based in science, along with industry leading customer service and support."*



# The history

**Tributaries® was founded back in 1991 based on the concept of “High Performance Audio and Video Cable Designs Based in Science.”**

Back then, this was considered extremely radical. Then, as today, many audio and video cable companies, using exotic materials, and (sometimes just plain weird) design configurations, describe their product’s performance with marketing hype masquerading as scientific fact. However, if you know the principles of inductance, capacitance, and resistance, this can sometimes make for very amusing reading! This atmosphere of misinformation convinced our President and founder, Joe Perfito that it was time to start a company whose products would be designed based on good scientific principles, good service and good sense.

Along with his knowledge of quality, sales, and marketing, a Bachelor of Science Degree in Electrical Engineering, and many years in the AV business, Joe started Tributaries®. As well as being one of the most popular figures in the AV business, Joe probably knows more than anyone else about cables. That’s why he stands behind every product the company sells, and we feel justified to use the slogan ‘Joe knows Cable’. Because he really does!

## So to recap - here are the top-ten reasons why using Tributaries® products makes the most sense:

- #1 Rated #1 by Dealers and Installers:** The “Inside Track” survey results consistently show Tributaries® as the preferred wire and cable supplier for thirteen out of the past fifteen years.
- #2 Scientific Solutions:** Tributaries® product designs are based upon proven and accepted scientific and engineering concepts, not ‘smoke and mirrors’.
- #3 Stability:** Since it was formed in 1991, Tributaries® has been a family owned, trusted and responsible supplier to specialist audio/video retailers and custom installation dealers all around the World.
- #4 Complete Product Offering:** Tributaries® offers a comprehensive selection of products for every application: audio, video, HDMI®, power management, and custom installation. The product line is easy to understand for salespeople, installers and clients alike.
- #5 Tributaries Ships FedEx:** 98% of all our products are in stock and available to ship the same day an order is placed.
- #6 Quality:** Tributaries® only uses the best available materials and adheres to the strictest standards of construction and quality, backing up the products with a 100% satisfaction guarantee. 100% product testing ensures long-term peak performance and system stability.
- #7 Responsible Distribution Policies:** Sensible and well-established distribution standards ensure that Tributaries® products are only available from the best installers and dealers who provide great service and support.
- #8 Custom Orders Completed Quickly and Made Right:** To help keep your installations clean and efficiently connected, Tributaries® will build custom cables to order. For ‘off the shelf’ orders, nearly all interconnect cables are available in half meter increments at no additional charge.
- #9 Responsiveness:** Many Tributaries® products were created as a result of dealer and installers’ suggestions. The company prides itself on being responsive to their customers’ needs.
- #10 Easy to Work With:** Our Company makes a big effort in being easy to work with, and to be a good business partner for our dealers and installers, so they can take the best care of the end user.



**Go Green!** ALL Tributaries interconnect products are available in recyclable plastic “blister” packaging as an option. If you don’t need it, don’t buy it! Save yourselves a little cash and save the planet a little extra CO2 at the same time. All our products also comply with the International Restriction of Hazardous Substances (RoHS) standards too.



# Our Products

You name it, and we've (probably) got it!

**Our company offers one of the widest ranges of high quality cables and accessories available, anywhere.**

Whether you need a set of the highest quality interconnects for your new AV system or a reel of sensibly priced speaker cable for your in-wall speakers, we have the products you need, the quality you deserve and at sensible "Real World" prices too.

A growing part of our business is the "AC power" category. These are the surge suppressors, conditioners and cables that protect and enhance your components by delivering clear sound and video. We supply all these too – and win awards for giving great customer service to our dealers and installers so they can take good care of our customers.

Our products are based on tried and tested materials and on scientific principles – and be assured that everything we sell carries our "Total Satisfaction" pledge.

## TRIBUTARIES CABLE PRODUCTS AND ACCESSORIES

### VIDEO

**HDMI** is the latest 'all inclusive' digital cable with a small neat plug to carry Hi-Definition Video, Digital audio and control information.

**Component Video** cables have three RCA connectors for superior separation and clarity and offer the best quality of all analog video connections.

**Composite Video** cables feature a single RCA plug, where all the video data is combined into a single signal for convenience.

**RF** – stands for 'Radio Frequency', and put simply are the cables you need for terrestrial TV connections.

**Video Electronics** is what we call our cool 'little black boxes' that enhance the performance of your video system.

### AUDIO

**Balanced Audio** cables feature the heavy professional grade 'XLR' 3 pin connectors beloved of the pro-audio and recording industry and simply offer the best possible audio connection.

**Analog Audio** interconnect cables offer a simple yet effective connection using a pair of RCA connectors.

**Subwoofer** cables hook up the bass driver in your Home Theater or Stereo system and feature standard RCA connections; a must for every true Home Theater.

**Portable Electronics** cables hook up MP3 players to HiFi systems. They're becoming more popular as people are using their portable music players as a source of their music collection and feature a stereo mini plug to RCA connections.

**Audio Electronics** is what we call our cool 'little black boxes' that enhance the performance of your audio system.

### DIGITAL

**HDMI** is the latest 'all inclusive' digital cable with a small neat plug to carry Hi-Definition Video, Digital audio and control information.

**Digital Audio** cables transmit audio signals in the digital domain using 75 Ohm coaxial cable and RCA connections.

**Fiber Optic** cables deliver digital audio over light thru Fiber optics using 'Toslink' connectors.

**HDMI Electronics** is what we call our cool 'little black boxes' that enhance the performance of your HDMI HD system.

### SPEAKER CABLES

**Premium Speaker** cables are our High Performance pre-terminated speaker cables for your HiFi or AV system made by hand by our team in the U.S.A.

**Bulk Speaker** cable comes on a reel, so you can run the lengths you need and terminate them yourself with various connectors.

**Connectors** of many types are available: Spade Lugs, Banana Plugs and Soft Pins – we've got them all.

### CUSTOM INSTALL

**Category Cables**, more commonly known by their shortened CAT abbreviation, are the special cables for data transfer and are used by your installer to wire your home for data transfer and broadband internet.

**CI Speaker** cables are the multi-conductor wires made to wire your home for sound.

**Control and Automation** cables are 'special purpose' cables for controlling multi room audio, video and accessories.

**Custom Coaxes** are the bulk antenna cables used for RF transmission, as well as baseband Audio and video connections and are available in both analog and digital formats.

**Combination Cables** are very useful in today's increasingly complex AV systems as they contain a selection of custom cables combined in a single jacket for ease of use and quicker installation.

**PROFIT** is the name we give our own proprietary custom installer cable and connection solution which enables easy and reliable termination of audio and video cables on the job site.

**Adapters & Couplers** are useful small accessories designed to extend or convert your cabling needs.

### POWER MANAGEMENT

**Power Conditioners** are electronic components that filter out noise on the power grid as well as suppress surges to protect and extend the life of your audio and video components. These devices are rack mountable.

**In-Wall Solutions** are our line filtering and surge suppression built into a wall plate for installation in areas that require a clean finish.

**Power Strips** for protection of your AV components – that include 90° rotating outlets, surge suppression and line filtering features.

**Power Cords** of superior quality to enhance the performance of your AV components.

To learn more, visit us at [www.tributariescable.com](http://www.tributariescable.com)



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